

## MIRA, dynamic micro-architecture for urban hospitality by ATI Project, at the Vision Lab of InOut Rimini 2025 with Cromatica Marcegaglia, Egoluce, Dakota, and Binari, curated by EN Space network

*From its preview at dOT Materica during the Milan Fuorisalone, the modular and flexible project by ATI Project arrives in Rimini under the curatorship of EN Space network, led by Sabina Antonini*

**Rimini, October 2025** - Following the energy of the Milan Fuorisalone, where it attracted attention for its research on materials and artificial intelligence applied to design, **MIRA – Modular Integrated Responsive Architecture**, by ATI Project, debuts in Rimini as one of the main installations at the Vision Lab curated by Sabina Antonini of EN Space network, within **InOut – The Hospitality Community**. InOut (October 8–10, 2025, Rimini Expo Centre) is one of Italy's leading B2B events dedicated to the hospitality sector, where design, supplies, and innovation converge to redefine industry spaces.

Situated among installations by Lombardini22, Progetto CMR, and Studio Marco Piva, MIRA takes its place in the Vision Lab as part of an experimental platform, where modularity, materials, and light form the language of an architectural narrative suspended between functionality and social interaction.

Versatile and adaptable, MIRA can serve any purpose: a relaxation corner, a workspace, a small dining area, or a temporary lounge. Dynamic textures and geometries, developed with the support of artificial intelligence and generative design, give the project a strong and recognizable identity. The modules can be combined in different configurations and interconnected, creating immersive experiences that are sustainable and highly customizable.

The prototype is the result of collaboration with leading Italian companies, each contributing to transforming MIRA into a sensory experience. Featuring a wooden substructure, MIRA embodies solidity, versatility, and meticulous craftsmanship in every detail. **Cromatica Marcegaglia** produced the internal and external metal cladding using digital steel printing technology, enabling personalized patterns and images with virtually limitless colors and shades. Collaboration with ATI Project's R&D department created a unique texture that enhances the installation's aesthetics and dynamically interacts with light, transforming surfaces and atmospheres into a unique visual experience.

The interior ambiance and dialogue with the surrounding environment are enhanced by **Egoluce's** modular lighting, featuring the Anaconda linear system, which allows the creation of captivating light effects and focal points adaptable to any module configuration. **Dakota Living** contributes elegant and functional thermo-treated wood flooring, while **Binari** provides complementary furnishings that combine style and functionality, making MIRA vibrant, welcoming, and evocative.

Within the Vision Lab, MIRA interacts with other architectural experiments, demonstrating how materials, technology, and modularity can redefine urban hospitality. Curated by Sabina Antonini, this dialogue offers the audience an immersive, aesthetic, and sensory experience. MIRA thus becomes more than modular architecture: it is a tangible narrative of innovation and beauty, where every detail - from structure to cladding, from lighting to flooring - comes to life and surprises its observers.

### ATI Project

ATI Project is an international architecture and engineering studio specializing in integrated design. Founded in 2011, it now comprises a team of 350 professionals with offices in Pisa, Milan, and Belgrade. The studio operates across residential, hospitality, education, sports, offices, airports, and data centers. Its multidisciplinary team combines sustainability and innovation, employing computational design, data analysis, and artificial intelligence to create resilient, human-centered projects ready to meet future challenges.

[atiproject.com](http://atiproject.com)

### EN Space network

Founded by Sabina Antonini in 2005, EN Space network is a network of professionals in architecture, design, and landscape. Through event programming and project activities, it acts as a key interface between companies and designers, collaborating with businesses, design studios, universities, foundations, associations, and publishers.

[enspace.eu](http://enspace.eu)

### Cromatica - Marcegaglia Steel

Cromatica is an advanced technological solution that allows printing custom patterns and images on steel, offering an almost infinite range of colors, shades, opacities, and finishes. Developed by Marcegaglia's R&D team and in partnership with leading European coating companies, Cromatica delivers a sustainable, durable, and highly customizable finish suitable for interiors, exteriors, boats, stores, elevators, and more.

[cromatica.marcegaglia.com](http://cromatica.marcegaglia.com)

### Egoluce

Since 1978, Egoluce has produced 100% Made in Italy lighting solutions, combining technology, design, and craftsmanship. Collaborating with Italian companies and artisans, Egoluce selects high-quality materials and components to provide innovative and reliable lighting for any environment.

[egoluce.com](http://egoluce.com)

### Dakota Living

Dakota Living, a division of Dakota Group, designs and manufactures outdoor decking in WPC and wood. Specializing in residential, commercial, and contract environments, it provides innovative, high-quality solutions with a focus on sustainability and design.

<https://dakotaliving.eu/>

### Binari

Binari produces outdoor cooking systems and complementary furnishings with a distinctive, recognizable style. Offering complete solutions—from seating to lighting, tables, and planters—Binari creates elegant, functional outdoor spaces combining design and comfort.

<https://www.3vo.it/>

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